

Lower Conferencing Costs with Sonexis™ ConferenceManager

Companies using Sonexis ConferenceManager can significantly reduce their conferencing costs. Because ConferenceManager is an in-house system that the organization owns, it effectively eliminates per minute and per user conferencing surcharges and monthly per user licensing fees paid to outside conferencing service providers. In other words, companies can realize significant cost advantages by owning their conferencing system instead of renting the service.

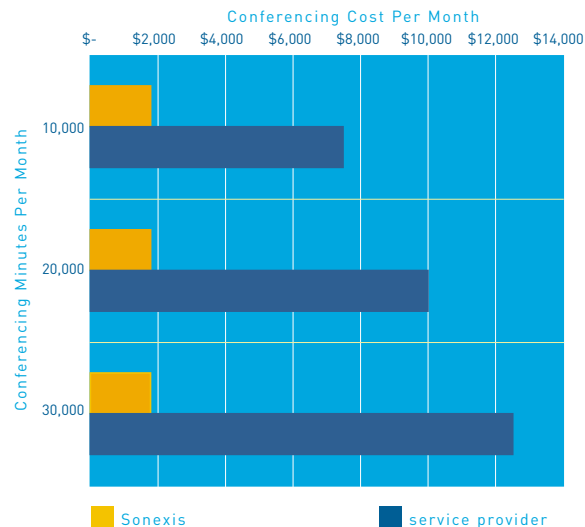
Immediate cost savings, rapid payback

Companies who use conferencing regularly in their business can realize immediate cost advantages in purchasing an in-house conferencing system. The amount of money an organization saves on conferencing by using the Sonexis ConferenceManager depends on the number, size and duration of their conferences: more conferencing yields higher savings and faster payback.

Sonexis can prepare a complete cost savings and ROI analysis, customized for your particular organization, based on your specific conferencing needs. This custom analysis, using your organization's own data, can project your expected savings and payback period from your investment in the Sonexis ConferenceManager.

To schedule a free ROI analysis contact Sonexis at 1.866.2SONEXIS (1.866.276.6394) or info@sonexis.com.

Using an outside conferencing service provider, a company incurs costs with each conference, each minute, and each additional participant. Service providers typically charge 25 cents per minute or more per user for audio conferencing and in excess of \$100 per user per month for web conferencing. A single, one hour conference call involving 12 people can cost \$180. Given these per minute and per user surcharges, companies with even moderate conferencing needs can quickly incur high conferencing expenses using an outside service provider.



With the Sonexis ConferenceManager, conferencing costs are fixed. Having acquired the system as a capital expenditure or through a financing arrangement, the company incurs no additional conferencing costs for using the system. That is, per minute and per user surcharges are eliminated.

"We initially chose Sonexis ConferenceManager because the feature set and price point were an irresistible combination. Sonexis ConferenceManager has been a winner since its initial installation, cutting our conferencing costs more than 85%."

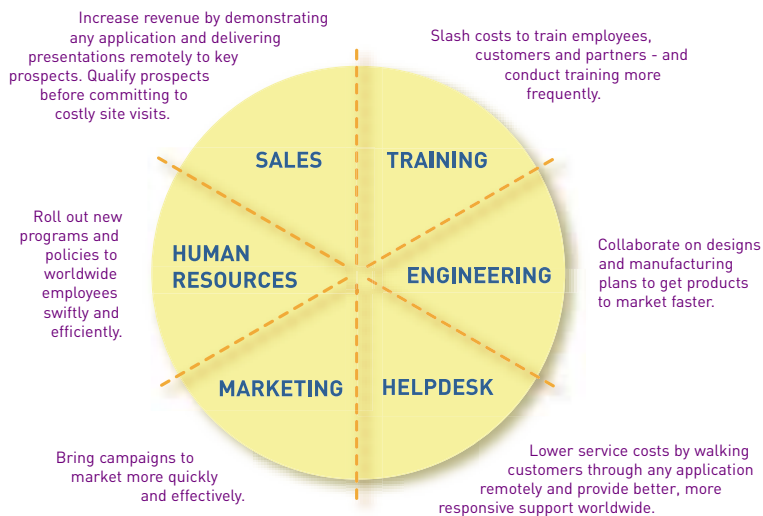
- STEVE SIMEK, DIRECTOR, INFORMATION SYSTEMS, CAPTIVA SOFTWARE CORP.

Immediate Savings and Long Term Benefits

Companies benefit from the Sonexis ConferenceManager in two ways. For one, they can save money on conferencing compared to what they are currently paying to outside service providers. Many Sonexis customers have already realized immediate savings of thousands of dollars per month on conferencing.

In addition, companies using Sonexis ConferenceManager have been able to extend the benefits of conferencing much more broadly throughout their organization. Because the "meter" is no longer running on each conference call, companies are free to conduct more conferences and take advantage of more collaboration among employees, customers, and partners.

You can improve business performance with Sonexis ConferenceManager's powerful collaboration features throughout your organization:



Leading companies are adopting In-house Conferencing

Leading companies are adopting in-house, on-premise conferencing in order to realize the significant cost advantages over outside, hosted service providers. According to the META Group, the market for conferencing during the next five years "will undergo radical change as deployments gradually move away from a hosted model toward an on-premises execution." This leading information technology research and consulting firm expects "on-premises execution to be up to 50% less expensive than hosted models."