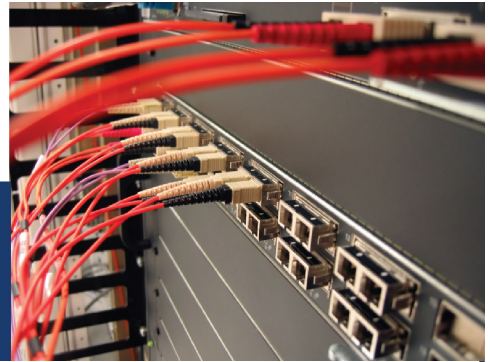


Sonexis Provides Disaster Recovery for Conferencing



Many companies are jeopardizing their future because they have little to no plan for business continuity in case of outage or natural disaster. It can be too expensive for many small firms to invest in offsite facilities to ensure telecommunications integrity and larger organizations are faced with a diverse infrastructure that cannot be handled efficiently by one solution.

To add appeal to the already compelling story, Sonexis offers a unique Disaster Recovery solution for our customers so as to keep lines of communication open when it's needed the most. With a predetermined frequency, we will mirror our customers' ConferenceManager™ data on a bridge in our co-location facility. In the event you experience a network outage or major disaster, you can seamlessly redirect your traffic to our facility and maintain your full conferencing capability without disruption. Imagine the peace of mind you'll enjoy knowing that a critical communications infrastructure will be available when you need it the most.

10 Keys to an Effective Disaster Recovery Plan

- 1 Have an up-to-date call list of all key personnel.
- 2 Work off of a detailed script during a disaster.
- 3 Test the DR plan regularly.
- 4 Define the role of key personnel thoroughly.
- 5 Have a list of 24-hour supply resources at the recovery site.
- 6 Include a list of all important applications in the DR plan.
- 7 Maintain a current diagram of the entire network and recovery site in the DR plan.
- 8 The DR plan should contain a map and directions of how to reach the recovery site.
- 9 Provide an updated list of vendor contacts and insurance documentation.
- 10 Use Sonexis ConferenceManager™ to keep communications flowing during the crisis.

sonexis
where all points meet